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For Immediate Release

(Insert Company Name) to Participate at the 2024 Xplor Summit

**City, State —Month Day, Year**—(Insert Company Name) today announced that they will be participating in the Vendor Forum as part of the 2024 Xplor Summit being held September 24-26, at the Hilton Orlando Lake Buena Vista in Lake Buena Vista, Florida. Attendees can register at [register.xplor.org/VxgeYe](https://register.xplor.org/VxgeYe).

**Tweet this:** (Insert Company Twitter Handle) to participate in the #XplorSummit24 at the Hilton Orlando Lake Buena Vista in Florida #CCM #Print #CX #AI (Insert Link to press release here)

The two-and-a-half-day event brings together end users, analysts, consultants, industry experts, and vendors dedicated to the education, evolution, and success of the CCM industry. The event will include an engaging keynote, rapid-fire general session exhibitor introductions, dozens of educational sessions, daily networking events, and industry awards.

If you are involved in the design, creation, production and distribution of customer bills, statements, direct mail or policies, no matter what channel(s) of distribution, the 2024 Xplor Summit is relevant to your organization.

“We are pleased that (insert company name) will be part of the 2024 Summit as our vendor partners play an integral role in the success of our annual event," says Skip Henk, President and CEO of Xplor International. "In addition to being on the show floor with the latest in technology, they participate in the conference sessions to better understand end user issues and share their expertise.”

The event is a perfect blend of educational sessions, panel discussions, general sessions and networking events. The Vendor Forum will feature the industry’s best solution providers, including (insert company name) at booth number (insert number).

For more information, or to register for the 2024 CCM Summit, please contact register@xplor.org or call Xplor HQ at 1-813-949-6170 between the hours of 9:00 AM and 5:00 PM (EST), Monday through Friday.

**About (Insert Company Name)**

Insert company description and contact information.

**About Xplor International**

Xplor International is a not-for-profit association dedicated to the education, evolution, and success of the CCM and transactional communication industries. Our members design, produce, implement, deliver and manage high-volume, highly regulated and highly personalized communications across all channels and in all formats.

Xplor membership enhances organizational success and advances the careers of our members by providing research, analyst access, industry certification, professional development, and educator guidance. Global members benefit from our in-person annual conference, virtual events, and networking opportunities.

Xplor International has its worldwide headquarters in Lutz, Florida with active membership across the globe.

Further information is available at [www.xplor.org](http://www.xplor.org).

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